



# Alcoholics Anonymous

IN ATHENS, GA & SURROUNDING AREA

AA Hotline: (706) 389-4164

P.O. Box 7082 Athens, GA 30604

## Georgia District 16B

Communications Committee

### *2019 -2021 Strategic Plan*



*I am Responsible. When anyone, anywhere, reaches out for help, I want the hand of A.A. always to be there. And for that: I am responsible.*

## Introduction

Communications is the bridge, a two-way street between the still sick and suffering and the hand of A.A. It is also the bridge between those members of A.A. who wish to serve, and the information needed to be of service.

Our purpose is to identify our audience, determine their needs and provide timely information through appropriate channels.

## History

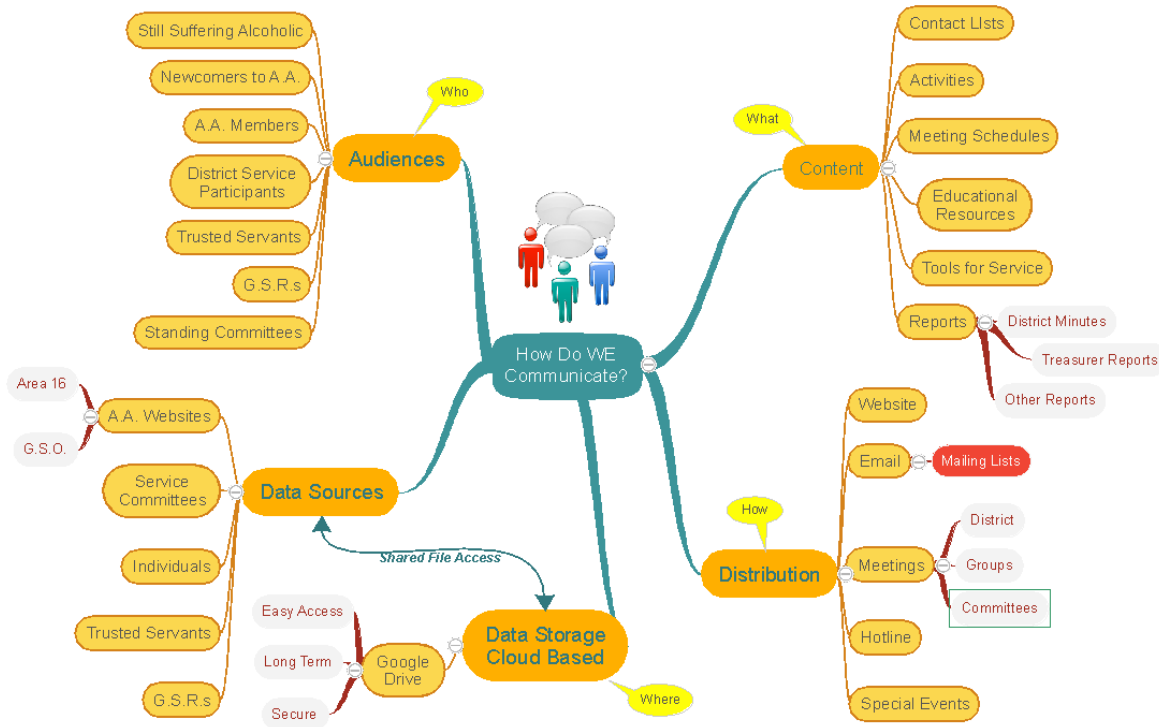
The District 16B Communications Committee was formed in 2011 to coordinate and manage the District's Hotline service and to develop and maintain the District 16B website and trifold printed schedule of meetings in District 16B.

## 2021 Initiatives

For 2021 - 2022 the following initiatives are proposed:

- Communications Service Manual
- Website Policy - will become part of the district 16B Service Handbook
- Centralized cloud-based storage that is secure and easily accessed - **Implemented**
- Implement use of [district16b@aaageorgia.org](mailto:district16b@aaageorgia.org) email for DCM communications
- Implement Google Drive using DCM's 30GB quota as District's shared storage
- Make pCloud our storage backup for Google Drive

# Evolving Structure



## District Hotline Service

This is an extremely important form of Twelfth Step service. Many of our callers are contacting Alcoholics Anonymous for the first time.

- All phone calls & text messages are forwarded via Google Voice to volunteer's mobile phones. We have six people answering incoming calls and text messages at any one time; therefore, someone is always readily available. This also gives every person an equal opportunity to answer, so no one individual takes all calls.
- A “Handbook” was created in 2021 to outline purpose and function of the Hotline

## District Website

### Goals

- To provide accurate and consistent information about Alcoholics Anonymous to the general public, media, students, professionals, current members and to the still-suffering alcoholic who wishes to know how to contact A.A. or to determine if his or her drinking is a problem.
- To facilitate the communication of services and activities provided by District 16B.

- To encourage participation of members, groups and committees in services and activities.
- To be vigilant in protecting the spirit of AA Tradition and not affiliating or linking our website to any non-AA entity.
- To provide a website solely for public information, merely a general service vehicle.
- Utilization of the Website is for the maximum benefit to the Fellowship, the still-suffering alcoholic, and the professional community.
- District 16B welcomes suggestions for changes to the Website.

## Online Archives

One critical element of providing continuity is preserving data. In 2021 the District purchased a lifetime license to 2TB of pCloud data storage. Rather than have our history lost on some trusted servant's computer, the "cloud" provides a secure method of ensuring the integrity of our historical documents.

## Committee Members

[Click here to download 2021 committee members](#)